REPORT TO THE

TWENTY-SECOND LEGISLATURE

STATE OF HAWAII

2003

PURSUANT TO ACT 88, SLH 1999 REQUIRING A REPORT BY THE DEPARTMENT OF HEALTH

AND

THE ORGAN DONOR CENTER OF HAWAII
ON THE DEPOSITS AND DISBURSEMENTS FROM THE SPECIAL FUND AND
REPORT ON THE EFFECTIVENESS OF ITS USE TOWARDS INCREASING ORGAN
DONATIONS

PREPARED BY:

THE HAWAII STATE DEPARTMENT OF HEALTH ORGAN DONOR CENTER OF HAWAII

DEPARTMENT OF HEALTH STATE OF HAWAII DECEMBER 2002

Background

The purpose of the Act 88, Relating to Anatomical Gifts is to increase the number of organs for transplantation by:

- 1. Authorizing the collection of \$1 beginning July 1, 2000 from persons registering a motor vehicle to be deposited into a newly created Hawaii organ and tissue education special fund:
- 2. Authorizing the examiner of drivers to adopt rules to allow an organ procurement organization twenty-four hour telephone access to the driver's license database to determine whether a driver has indicated a willingness to be an organ donor;
- 3. Requiring each acute care hospital to develop protocols to require the reporting of deaths to the local organ procurement organization to determine the suitability of the individual for organ, tissue, and eye donation;
- 4. Establishing an organ and tissue education special fund from which a grant would be expended by the Organ Donor Center of Hawaii for educational purposes in the area of organ donation; and
- 5. Requiring the Department of Health and the Organ Donor Center of Hawaii to submit a report to the Legislature on the deposits and disbursements from the special fund and report on the effectiveness of its use towards increasing organ donations.

The following report details the deposits and disbursements from the special fund and the effectiveness of its use towards increasing organ donations.

Total Deposits and Disbursements of Funds:

A total of \$20,903.41 has been collected via vehicle registration donations.

DONATIONS COLLECTED FROM THE COUNTIES				
	FY 2001	FY 2002	FY 2003*	
City and County of Honolulu	4,890.00	6,489.00	3,254.00	
Hawaii County	998.40	1,547.21		
Maui County	1,004.00	1,307.00	605.00	
Kauai County	_	<u>407.20</u>	<u>401.60</u>	
TOTAL	6,892.40	9,750.41	4,260.60	
TOTAL collected as of 12/1/02			\$ 20,903.41	

^{*}Deposit made through 09/30/02

PAYMENTS MADE TO THE ORGAN DONOR CENTER OF HAWAII			
Date	Purchase Order No.	Amount	
11/1/2001	677207	6,800.00	
2/23/2002	689758	5,600.00	
11/26/2002	719299	8,500.00	
Total		\$20,900.00	

Use and Effectiveness of Funds

Funds are being used for a joint project between the Minority Organ Tissue Transplant Education Program (MOTTEP), a coalition of Filipino civic and social clubs, and the Hawaii Coalition on Donation. The Hawaii Coalition on Donation is comprised of organizations involved in donation and transplantation. The Minority Organ Tissue Transplant Education Program is a program of the Organ Donor Center of Hawaii.

The purpose of the project is to increase the number of Hawaii organ, tissue and eye donors. Project activities are designed to:

- 1. Increase public awareness and visibility of organ and tissue donation;
- 2. Generate behavior change, such as signing donor cards; and
- 3. Maximizing resources.

<u>Increase public visibility of organ and tissue donation:</u>

- Traveling **display** on organ and tissue donation, shown at over 120 public events, such as the Legislature's Children and Youth Day. The display is staffed by volunteers, agency staff, donor families and transplant recipients; over 25,000 people have viewed the display;
- **Donor Card** -- a legal "instrument of gift" for donation that has been adopted by all members of the Coalition. The graphics and theme were developed by a national advertising coalition. Over 10,000 cards have been distributed at health fairs, educational workshops, etc.
- Website. www.hcod.org contains "commonly asked questions", "understanding brain death", "donation in Hawaii" and more. The website has received 1,000 hits this year.
- **Media**. Donation has received extensive coverage in both mainstream and Filipino media. The Coalition is working with a local public relations firm to develop an intensive **media awareness campaign** a major focus over the next year.
- **Public Events**. MOTTEP organized a "Dance for Life" and planted the "Tree of Life" to commemorate those whose lives were touched by donation.

Generate Behavior Change:

- The percentage of Hawaii drivers with "organ donor" on their license has risen 8.5% since the passage of Act 88. Since 1999, over 49,000 new drivers have indicated "organ donor" on their licenses.
- Note that *Act 88* provides access to driver's license information when the family is approached for consent. To date, 100% of families approached about organ donation have consented, when the patient has "organ donor" on the license.
- The bill also mandates that the local organ procurement organization (OPO) conduct annual death record reviews at each acute care hospital to determine compliance with required referral. Since 1999, hospitals compliance with components of "required referral" has significantly increased in all areas. Hospitals are appropriately identifying and referring potential organ donors, thus increasing the likelihood that the potential donor will convert to an actual donor.

Maximize Use of Resources

- The Hawaii Coalition on Donation has recruited additional members to collaborate on educational efforts.
- MOTTEP has increased its partnership with Filipino-led community organizations. For
 example, the Oahu Filipino Community Council and the United Filipino Council of
 Hawaii (representing over 70 civic and social clubs), the Filipino Nurses Organization of
 Hawaii and the Philippine Nurses Association of America-Hawaii Chapter have
 committed their organizations to spread the message of organ donation.
- MOTTEP/Organ Donor Center of Hawaii, in partnership with the University of Hawaii, has been awarded a substantial federal grant to expand educational efforts among minorities. Additional grants have been received from the Chamber of Commerce Public Health Fund, the Weinberg Foundation and the private Building Owners and Managers Association (BOMA).

Conclusion

The organ and tissue donation education special fund has had a significant positive impact on improving the system to increase public awareness and visibility for organ and tissue donation, increase the number of individuals indicating a willingness to donate, increase the likelihood that potential donors will convert to actual donors; and leveraging additional resources to promote increased donation through community education.

Organ donation continues to be a public health priority and the organ and tissue donor special education fund has allowed the public to learn more about the importance of organ donation in the lives of Hawaii residents. As educational efforts continue, drivers in the state of Hawaii will have the opportunity to give the gift of life by becoming organ donors and helping individuals and families in need.